

Press

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Prolight + Sound
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Prolight + Sound 2018: Sinus - Systems Integration Award goes to CFOspace by Ernst & Young GmbH in Eschborn

'CFOspace' by Ernst & Young GmbH has won the 'Sinus – Systems Integration Award 2018' in the Business category. For this ambitious project, an innovative space for collaboration was created using the latest media technology - a space which enables complete digital cooperation between CFOs and their teams at the Eschborn offices. Sinus is regarded as one of the most prestigious awards in the field of AV media technology and systems integration. The award ceremony will take place on 12 April 2018 as part of Prolight + Sound, the international trade fair for technologies and services in entertainment, integrated systems and creation. The winners are Ernst & Young GmbH, together with the planning agency responsible for the project management, Hartmann, Mathias and Partners.

CFOspace – EY Digital Finance & Global Business Services Lab

CFOspace is a digital lab which represents a multi-dimensional combination of physical and virtual collaborative space. The aims of the plan and the way it was implemented included, amongst other things, the optimised visualisation and analysis of complex data structures, effective data engineering and straightforward and clear representation of digital content, together with rapid and efficient communication and collaboration in general.

A central feature of the CFOspace is an interactive multiple display-board system with LED-matrix ceiling lights and surround sound, which was integrated into an existing room of approx. 65 square metres. It makes it possible to display 'showcases' with media content, all sorts and kinds of tips, comments and interactive processing. The real-time graphics system Ventuz amalgamates the content of different PC systems, mobile end devices and content servers and feeds it to four display screens. As a result, the interplay of the display, the lighted ceiling and the sound system creates an immersive impression of the presentation. Moreover, the CFOspace is equipped with ceiling-mounted beamforming microphone arrays, which, in combination with the

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specially tailored room acoustics, ensure outstanding sound quality for web and video-conferencing sessions.

The CFOspace was inaugurated in September 2017 after a construction period of 14 months.

Sinus – Systems Integration Award

The award pays tribute to projects distinguished by the innovative and future-oriented use of media technology and systems integration. Sinus is an honorary award and has been given in different categories annually during Prolight + Sound. The jury and trustees of the award are made up of representatives of the Professional Lighting & Sound Association of Germany (*VPLT*) and the European Association of Event Centres (*EVVC*) together with experts from the sector, representatives of the trade press and Messe Frankfurt

Further information about Prolight + Sound can be found at www.prolight-sound.com

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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