# Terms and conditions for the Hosted Buyer Programme of Prolight + Sound

(As at 09/2025)

### 1. Scope of application

- (1) The service provided by Messe Frankfurt Exhibition GmbH (hereinafter referred to as Messe Frankfurt) in relation to the participation in the Hosted Buyer Programme of Prolight + Sound shall be subject to the following participation conditions. By completing the registration process, the participant accepts these terms and conditions of use.
- (2 Only natural persons and, in this case, decision makers (managing directors, shareholders, board members, owners, managers), purchase managers and event technicians from companies in Europe with more than 100 employees or an annual turnover of more than €500,000 from the event lighting design, event architecture, stage & theatre, theme parks, experience centres and event technology rental companies, as well as consulting and planning services for sound systems are eligible for free participation in the Hosted Buyer Programme at Prolight + Sound.
- (3) Participation in the Hosted Buyer Programme of Prolight + Sound is free of charge.

#### 2. Registration

- (1) Participation in the Hosted Buyer Programme of Prolight + Sound must be applied for online in advance. As part of the online registration, personal data (such as the company name, the individuals name, address, email address, phone number) will be collected in compliance with the statutory data protection provisions.
- (2) The potential participant undertakes to provide all information about the company and his or her person required for participation in a complete and truthful manner. The participant shall promptly communicate any subsequent changes to Messe Frankfurt by sending an email to prolightandsound-hostedbuyer@messefrankfurt.com.
- (3) Messe Frankfurt reserves the right to deny participation applications. The amount of participants is limited.
- (4) Following the registration, Messe Frankfurt determines whether the applicant meets the target group definition provided above. Then, the potential participant will be provided with an email that states whether participation in the Hosted Buyer Programme of Prolight + Sound has been approved or denied, because the applicant is not a participant of the trade visitor group above or if the maximum participation number has been reached.
- (5) Messe Frankfurt regularly checks whether the participant continues to meet the required target group definition.
- (6) By registering, the potential participant acknowledges the event-related special provisions.

# 3. Services

- (1) The services of the Hosted Buyer Programme of Prolight + Sound are listed in the advertising materials.
- (2) The services shall only be made available to the confirmed participant. It is expressly forbidden to transfer them to third persons in any way. There shall be no claim to a payout or any other type of compensation. Furthermore, there shall be no claim to the availability of services in connection with an event organized by the Messe Frankfurt Group. Messe Frankfurt shall be entitled at any time to limit and to partially or completely discontinue any services offered by Hosted Buyer Programme of Prolight + Sound.

# 4. Termination of participation

- (1) The Participation runs until the end of the current trade fair and is only possible once. At the end of participation in the Hosted Buyer Programme, the participant will receive an invitation to the Messe Frankfurt Business Club in the next event year. Messe Frankfurt may terminate participation at any time with a notice period of 14 days.
- (2) Messe Frankfurt may terminate participation for cause at any time even without compliance with the notice period, especially when
- a) the participation criteria are not or no longer met,
- b) the participant provided incorrect information at the time of registration,
- c) the participant has violated these terms and conditions,
- d) the continuation of the participation is unacceptable to Messe Frankfurt.
- (3) The participant may terminate participation at any time effective immediately by sending an email to prolightandsound-hostedbuyer@messefrankfurt.com. Messe Frankfurt shall be entitled to use the participant's information, if necessary, until participation has been settled completely.

# 5. Participant obligations

As soon as a participant becomes aware that third parties are misusing the participation data, said participant shall be required to inform Messe Frankfurt immediately.

# 6. Audio and video recordings

The participant agrees with regard to all current and future media that in the context of the attendance of the Hosted Buyer Programme of Prolight + Sound (including in the lounge), Messe Frankfurt or a commissioned third party shall,

free of charge, be entitled to create images of their person and to completely or partially process them, and to copy, transmit, display, and use them in audiovisual media also in their processed form, with these rights extending beyond the reporting of the events of the day; in particular, but not exclusively to advertise the Hosted Buyer Programme of Prolight + Sound and Messe Frankfurt and the companies affiliated with Messe Frankfurt within the meaning of Section 15 AktG (Aktiengesetz) [German Stock Corporation Act].

#### 7. Liability

- (1) With the exception of gross negligence and intent, Messe Frankfurt shall not be liable for any defects of material or title (in particular the accuracy, freedom from errors, freedom from third-party proprietary and copyrights, completeness and/or usability) of the free services and information provided by Hosted Buyer Programme of Prolight + Sound.
- (2) Messe Frankfurt expressly distances itself from the content of third-party websites, which have direct or indirect links to Hosted Buyer Programme of Prolight + Sound. Messe Frankfurt is not liable for these contents and websites. Only the providers of the respective websites are responsible for the content of these websites.

# 8. Changes to the terms and conditions of use

Messe Frankfurt reserves the right to change the terms and conditions of use. This shall apply in particular if a change is necessary due to mandatory statutory regulations. These changes shall be communicated to the participant by email or in a newsletter. They shall be deemed as approved unless the participant objects within 14 days either by mail or email. In the event of an objection, Messe Frankfurt shall have the right to terminate participation within one month from the receipt of the objection.

# 9. Possibility to object

Notwithstanding legal retention regulations, the participant may object to the storage, processing and use of his or her data for advertising purposes at any time. To this purpose, the participant may contact Messe Frankfurt by email at the following address: privacy@messefrankfurt.com. To ensure an objection to the use of data for advertising purposes can be taken into consideration at any time, the objector's data is kept in a revocation list.

### 10. Final provision

The law of the Federal Republic of Germany shall apply; the place of jurisdiction shall be Frankfurt am Main.