

**prolight+sound**



8. – 11.4.2025  
Frankfurt am Main



## **Your maximum media attention for the 30th anniversary of Prolight + Sound!**

We use social media to communicate quickly, directly and internationally with customers, interested parties and exhibitors. This enables us to spread messages about trade fair and product innovations directly and widely.

Our channels reach over 110,000 regular followers worldwide.

### **Together we can reach even more potential customers.**

The algorithm rewards interaction - We are happy to like, share and comment on posts about your products and your trade fair participation. So that we can see your posts and follow your channels, we invite you to subscribe to our channels and tag us in your posts or use our official hashtag in your posts.

**Benefit for everyone:** We increase the reach of your and our social media messages - not just during the trade fair, but all year round.

### **Let`s get social:**

#### **Hashtag: #pls30years**

 [prolight-sound.com/facebook](https://prolight-sound.com/facebook)

 [prolight-sound.com/linkedin](https://prolight-sound.com/linkedin)

 [prolight-sound.com/instagram](https://prolight-sound.com/instagram)

 [prolight-sound.com/youtube](https://prolight-sound.com/youtube)

 [prolight-sound.com/pinterest](https://prolight-sound.com/pinterest)

**[prolight-sound.com/socialmedia](https://prolight-sound.com/socialmedia)**

**Blog: [prolight-sound-blog.com](https://prolight-sound-blog.com)**