

# Spotlight on your products and success.

## Be a part of the biggest international trade fair for professional lighting technology.

Whether you're lighting a stage show, play, film set or television studio, museum, cruise ship or leisure and tourism setting, Prolight+Sound will show you all the latest technology internationally. You'll often see it here first! A particular highlight are the many, spectacular innovations in laser, lighting and show effects. This is the perfect opportunity to show a huge specialist audience what you have to offer, and to wow them.

## You're in good company here.

### 2023's top exhibitors

ACME, Arena Luce, Astera LED, Ayrton, Clay Paky, Chauvet, Cameo, Coemar, DeSisti, DTS, Elation, ETC, Futurelight, GLP, High-lite International, JB- Lighting, Kvant, Laserworld, Lightpower, LDR, Martin Professional, MA Lighting, Portman, Prolights, Robe, Robert Juliat, Spotlight, Starway, Steinigke, TMB, Vari-Lite, Zactrack and many more

### Visitor Interests 2023

|                        |      |
|------------------------|------|
| Lighting technology    | 68 % |
| Laser tech and effects | 36 % |

*"Just stepping through the door into the Hall and onto the stand was like coming home after being away for a long time. It felt like a very special homecoming!"*

**Pavel Němec, Robe lighting s. r. o.**  
International marketing manager



**prolight+sound**

19. – 22. 3. 2024  
Frankfurt am Main

Your personal advisor is:

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Being there  
is only half  
the story.

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## One show, a thousand possibilities.

- ~ You can only meet all Europe's top decisionmakers in the same place at Prolight + Sound. And that target group gives great visibility: in Germany alone there are some 1,700\* leisure, amusement and theme parks plus around 800\*\* theatre venues – across Europe there are over 2,000!
- ~ The leading lights: with our exclusive Hosted Buyer customer programme, we invite the world's most important buyers and decisionmakers to Frankfurt on your behalf. But we also bring you to their attention!
- ~ Your brand in the limelight: as an exhibitor, you have the chance to present your solutions and products. Be part of our programme of events, and appear on our stage – free of charge!
- ~ Good value and hassle-free: our all-in-one built stand solution means you're ready for anything, without breaking the bank.
- ~ Access all areas: make great contacts at the fair with networking areas, expert guided tours and the big get-together on the first evening.

**If not now, then when? Why not show the world's entertainment technology community that your brand has star quality. From 19. – 22. 3. 2024 at Prolight + Sound in Frankfurt.**

\*Statistics on leisure, amusement and theme parks; \*\*Statistics on the theatre | Statista

Why wait?

Become part of the Prolight + Sound family:

Book your stand now at