

What do you need for a great event?
A perfect community.

Stage your products – and your business.

For three decades, Prolight + Sound has been the largest community for entertainment technology in Europe! Here you'll find international decision-makers from the event industry who can use your products, services and solutions to put on world-class shows. It's the perfect opportunity to showcase your offering to a huge audience of industry professionals – and to inspire them. Best of all, the fair attracts an array of young talents looking for new career opportunities – possibly in your company.

Everything necessary to make a good show successful.

- ~ Your products and services on the biggest stage in Europe: Centrally located in Frankfurt am Main, Messe Frankfurt is an international trading platform in a global financial metropolis and industrial and service centre. Here is where the most important contacts for your business meet up.
- ~ Stars not starlets: With our exclusive Hosted Buyer programme, we bring the world's most important buyers and decision-makers to Frankfurt – and into contact with you.
- ~ A show is only as good as its audience: Present your products and services to event agencies, concert and festival organisers, event managers, trade fair planners, architects, engineering firms, general contractors and event planners. We attract precisely your target group to Frankfurt.
- ~ Do you want to share expertise as well as excitement? Take to the stage at our exclusive programme of lectures that focus on topics such as green events and event security. Use the opportunity to give interesting talks and convince your target group of your competence.

prolight+sound

19. – 22. 3. 2024
Frankfurt am Main

Your personal advisor is:
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61% 

Decision-makers from rental companies for audio systems, lighting and AV media technology

39%

Order at the fair

49%

Order after the fair

More show.
More business.

Like what you see? Follow us:



#prolightsound24

ProEvent 

We offer everything you need
for a successful presence.

- ~ The choice is yours: Book a simple, low-cost solution with our All-in-One packages and hit the ground running. You don't need a large team or budget. Alternatively, you can opt for a bespoke stand design. With our comprehensive range of exhibition stand solutions, you'll get the most out of your presentation.
- ~ Meet your target group face to face. In our Networking Areas and at the big Get-Together on the first evening of the fair, you'll be at the heart of the action – the perfect opportunity for demonstrating your presence and generating new leads.

If not now, then when? Show the international entertainment technology community how to make an event stage-ready. From 19–22 March 2024 at Prolight + Sound in Frankfurt.

Simple and affordable:
Book your complete stand package now!

Why wait?

Become part of the Prolight + Sound family:
Book your stand now at