

Perfectly  
connected.  
Not just on  
stage.

## What's the most important thing for doing good business? A unique community.

Located in Frankfurt right at the heart of Europe, Prolight+Sound offers three decades of global expertise in entertainment technology from which you benefit. Present your products and services to the most important buyers and users of event and media technology worldwide at this international trading hub. More than ever before, industry decision-makers are looking for interoperable systems for use at event locations, interactive spaces and production studios. Don't miss the opportunity to showcase your company here and to accompany the event industry into the digitally networked future.

## The best show deserves the perfect audience.

- ~ Here is where business gets done: In addition to the widest range of event technology worldwide, you'll also find key target groups, including service providers for renting audio, lighting and AV media technology, location operators, specialist retailers, architects, engineers, event technicians and professionals from the worlds of radio, film and television.
- ~ Your products will meet the right community: In 2023, more than 27,500 visitors from 113 countries came to Frankfurt to gather information and prepare for their purchasing decisions. Interestingly, 4,700 of the visitors came from important regions such as Scandinavia, the Benelux countries and Germany, Austria and Switzerland.
- ~ Get to know the stars of the industry: With our exclusive Hosted Buyer customer programme, we attract the most important international buyers and decision-makers to Frankfurt – and to your products and services.
- ~ Showtime: Present your products and services not just at your stand – why not inspire your customers at workshops, seminars or live product demos partly free of charge? Or perhaps you'd prefer to take to the stage in person? No problem: There is always a place for you in our lecture programme.

**prolight+sound**

19. – 22.3.2024  
Frankfurt am Main

Your personal advisor is:  
**Monica Prager**  
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**61%** 

Decision-makers from rental companies for audio systems, lighting and AV media technology

**39%**

Order at the fair

**49%**

Order after the fair



More  
show.  
More  
business.

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#prolightsound24



## We place your company in the spotlight.

- ~ Little effort, big impact: With our all-in-one stand construction packages, we offer an uncomplicated and affordable complete solution for your trade fair presence. Of course, you can also present your ideas with a bespoke stand design – our trade fair stand options are as individual as your company.
- ~ A functioning network is not only vital on stage: In our Networking Areas and at the big Get-Together on the first evening of the fair, you come face to face with your audience. Raise your profile and benefit from more knowledge exchange and more leads. In short: Enjoy more success for your company.

**If not now, then when? Show the international entertainment technology community how to create a really innovative event. From 19–22 March 2024 at Prolight + Sound in Frankfurt.**

**Simple and  
affordable:**  
Book your  
complete stand  
package now!

Why wait?

Become part of the Prolight + Sound family:  
Book your stand now at