

See and be seen. And heard!

All the world of professional audio technology – at Prolight + Sound 2024.

From sound reinforcement for concerts and live events to built-in studio and broadcast solutions, we make the best sound in the world. And provide opportunities to really showcase your products.

2023's top exhibitors

DAS Audio, HK Audio, L-Acoustics, LAWO AG, Meyer Sound, Mipro, Riedel Communications and many more.

Find the right target group for your products.

- ~ Our fans are your customers: the entertainment technology community has been meeting in Frankfurt for 30 years. You'll always find event services providers, hire companies, sound technicians and engineers, FOH engineers, systems technicians, audio designers, PA technicians, DJs, producers and musicians here. And of course the next generation!
- ~ Your products at the heart of Europe: in 2023 over 27,000 visitors from 113 countries visited Frankfurt to gather information and prepare for purchasing decisions. An amazing 4,700 of those visitors were from the all-important Benelux and DACH regions or Scandinavia.
- ~ Backstage with the sector stars: through our exclusive Hosted Buyer customer programme, we invite the world's most important buyers and decisionmakers to Frankfurt on your behalf.

Visitor interests 2023

PA technology	55 %
DJ equipment	26 %
Studio technology, recording, broadcast	26 %

prolight+sound

19. – 22. 3. 2024

Frankfurt am Main

Your personal advisor is:

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Your success is in safe hands

- ~ The best place to make an entrance: present your sound reinforcement systems in real-world conditions outdoors on our 'Live Sound Arena' stage. If you'd prefer a bit more privacy, we also have indoor demo spaces where you can showcase your products to selected guests.
- ~ We've got the right solution for every budget. Our all-in-one built stand solution is not only straightforward and good value for money, it also looks very smart! It's perfect for making a grand entrance, even without huge human or financial resources.

Unique
formats,
endless
options.

Like what you see? Follow us:



#prolightsound24

ProAudio 

Not just a show – real added value!

Your success is our business: we've invested in innovative audio industry offerings for years, and we bring your all-important target group to Frankfurt, so you don't have to.

- ~ We're working with the German Technicians' Association VDT to provide the ProAudio College, four days of top-quality international education on sound reinforcement and studios.
- ~ We've also joined forces with the creators of the Sample Music Festival and our partner Pro Musik – the German freelance music creatives' association – to organise the Performance + Production Hub, plus a fully-equipped Experience Zone for DJ equipment, music production and innovative live music performances.
- ~ What's the best way to experience audio equipment? Live, of course! The many appearances by well-known artists not only attract large visitor numbers, they also make Prolight + Sound a truly unique experience.

If not now, then when? Why not show the world's entertainment technology community everything you've got – to make that perfect sound. The right time is 19.–22. 3. 2024 at Prolight + Sound in Frankfurt.

Why wait?

Become part of the Prolight + Sound family:

Book your stand now at