

news +++ Prolight + Sound
25 to 28 April 2023

prolight+sound

Opus Award 2023: exceptional projects and productions to be honored at Prolight + Sound

After a long break due to the pandemic, the event industry was able to take off again this year and experienced a festival summer of superlatives as well as many sold-out shows. However, this joy is not unclouded, because in times of rising energy costs for productions and staff shortages, creativity is more in demand than ever.

All the more reason for Prolight + Sound to pay special tribute to innovative and creatively exceptional productions and also to provide a stage for the makers behind the scenes. At Prolight + Sound (25 to 28 April 2023), the “Opus – German Stage Prize” will be awarded to productions that have turned impressive shows into unforgettable experiences through the innovative use of event technology. Projects can be submitted until 30 November at www.prolight-sound.com/opus – either by the participants themselves or by the audience.



Kerstin Horaczek, Vice President Technology Shows at Messe Frankfurt, at the Opus 2022 award. Photo: Jochen Günther

Following the global openings, many thought that the situation for the industry would improve quickly. However, rapidly rising energy prices and the tense situation in Europe brought many artists and projects to a halt once again. In addition, there was a veritable ticket backlog due to the pandemic-related postponement of numerous events. “It is more important than ever to support our industry. The 'Opus – German Stage Prize' puts the spotlight on what the many creative minds behind the stage experiences create – even under difficult conditions. Against this background, the Opus 2023 is a festive tribute to the creative and innovative power, but also to the courage and perseverance of all those involved in the current situation,” says Mira Wölfel, Director of Prolight + Sound.

Opus – German Stage Award

The Opus has been honouring outstanding personalities and projects since 1995. The focus is on the technical realisation of theatre and musical productions, concerts and tours as well as corporate events. The Opus is awarded annually at Prolight + Sound, the leading trade fair for event, stage and media technology. The initiators of the award are the VPLT (Association of Media and Event Technology), the EVVC (European Association of Event Centres) and Messe Frankfurt.

A jury of experts, consisting of association members, representatives of Messe Frankfurt and other industry experts, selects the winning projects from the entries.

In 2022, the prize went to the project "Dionysos Stadt Open Air". The acclaimed and multi-award-winning production of the Munich Kammerspiele by director Christopher Rüping thrilled audiences in a version specially adapted for the spectacular open-air log theatre "Sommerbau", initiated and produced by the Frankfurt Künstlerhaus Mousonturm. The production impressively proved that art and cultural experiences can be realised even in times of tough restrictions. For the first time, the jury also awarded the newly founded special prize "Opus AVantgarde". This prize is awarded for works that go beyond classical stage performance and depict current technological or staging trends in a forward-looking way. The award went to the production "Woodkid @ ZDF Magazin Royale". Using complex photogrammetry processes, the project succeeded in making an augmented reality version of the French musician appear in the studio for a joint performance with the RTO-Ehrenfeld.

All information about the application at www.prolight-sound.com/opus. Further details on Prolight + Sound at www.prolight-sound.com.

As an international trade fair brand, Prolight + Sound is present with events in Germany, China and Dubai. More on the global activities at www.prolight-sound.com/worldwide.

Prolight + Sound

The Global Entertainment Technology Show

The event Prolight + Sound will be held from 25 - 28 April 2023.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar in our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com