

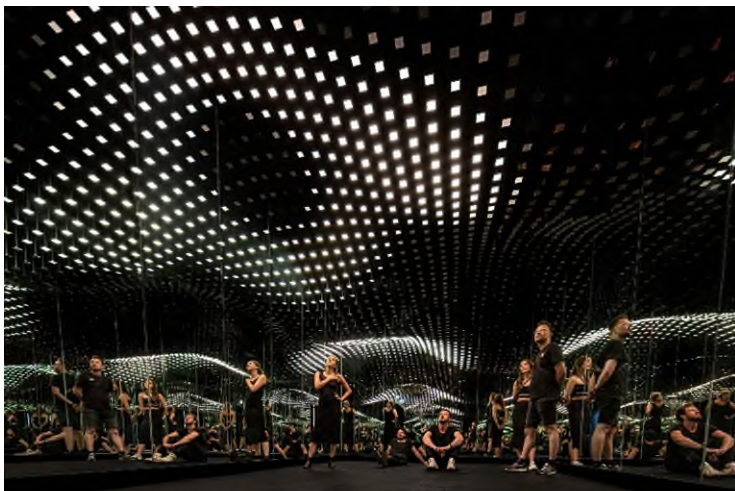
## Prolight + Sound 2023: “Sinus – Systems Integration Award” for the “Dark Matter” AV installation in Berlin

**A parallel world of light, space and sound: this is how lighting artist Christopher Bauder describes the multimedia experience “Dark Matter”, created by him and the WHITEvoid design studio, which will receive the “Sinus – Systems Integration Award” in 2023. In the pitch-black rooms of a former factory, visitors embark on a journey through seven immersive worlds brought to life with elaborate light installations, kinetic elements, projection mapping and 3D sound. The award ceremony will take place on 27 April 2023 at Prolight + Sound, the leading trade fair for the event and entertainment technology industry.**

The Sinus is known as one of the most prestigious industry awards in the field of audiovisual installations. Since 2004, it has been an integral part of Prolight + Sound in Frankfurt am Main. The award is granted by the Association for Media and Event Technology (VPLT), the European Association of Event Centres (EVVC) and Messe Frankfurt. An expert jury of representatives of associations and the media, industry experts and representatives of Messe Frankfurt chose “Dark Matter” as the winner.

### **“Dark Matter” breaks down boundaries between the physical and digital worlds**

Since 2021, the exhibition in an industrial area in south-east Berlin merges light, movement and sound into emotional choreographies of luminous shapes and colours. On an area of 1000 m<sup>2</sup>, “Dark Matter” presents multimedia installations from intimate, small light compositions to room-filling, audiovisual shows with a groundbreaking 3D sound system. Each room unfolds its own individual atmosphere and, at the same time, is part of a holistic experience.



A parallel world of light, space and sound: that's what the “Dark Matter” exhibition is all about. Photo: Ralph Larmann

Right from the start, visitors to the initial exhibit, “Liquid Sky”, are immersed in a sea of countless points of light that, through their reflection in the room, convey the feeling of a never-ending horizon. The next room, “Inverse”, features kinetic elements and makes 169 black spherical elements appear to come alive against a bright background. The journey continues to the “Circular” installation, where three light rings create an interplay of unity and individuality. A contemplative atmosphere is created by the “Bonfire” exhibit, a virtual campfire simulated using state-of-the-art technology. The fifth room, “Polygon Playground”, presents a seamless, interactive 360° projection onto a central object that reacts to the visitors’ movements via sensors. In the “Grid” room, an impressive spatial sculpture floats and symbolises the fusion of the digital and the physical with kinetics, light and music. Finally, at the “Tone Ladder”, visitors can intuitively create their own worlds of sound by means of movement and touch.



The "Polygon Playground" allows visitors to interact with the projection surface. Photo: Ralph Larmann

Through the outstanding interaction of artistic ambition and innovative technical implementation, “Dark Matter” fulfils the requirements for winning the Sinus in an exemplary manner. The creators are planning to continuously develop the exhibition as a “living organism” in cooperation with other technology partners and to integrate changing installations.

More information about “Dark Matter” at <https://www.darkmatter.berlin/> . All details about Prolight + Sound at [www.prolight-sound.com](http://www.prolight-sound.com).

As an international trade fair brand, Prolight + Sound is present with events in Germany, China and Dubai. More on the global activities at [www.prolight-sound.com/worldwide](http://www.prolight-sound.com/worldwide).

Prolight + Sound

The Global Entertainment Technology Show

The event Prolight + Sound will be held from 25 - 28 April 2023.

## Press releases and photographs:

[www.prolight-sound.com/press](http://www.prolight-sound.com/press)

## Social media:

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## Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)

\* Preliminary figures for 2022