



# Sponsoring opportunities Prolight + Sound 2023

Service	Description	Frequency of publication	Gold package 9.000 €	Silver package 5.000 €	Bronze package 3.800 €
Digital logo wall Theatre + Light Stage	Your brand logo on the screen of the large conference stage in Hall 12.0	7 times a day (Friday 5 times), approx. 10 minutes before each presentation	X	X	X
Digital logo wall Main Stage	Your brand logo on the screen of the large conference stage in Hall 11.0	7 times a day (Friday 5 times), approx. 10 minutes before each presentation	X	X	X
Digital logo wall Performance + Production Hub	Your brand logo on the LED screen in the Experience Zone around innovative music production, DJing and digital live performance. Performance + Production Hub at Portalhaus Via.	8 times a day, between the showcases	X	X	X
Video clip on outdoor screen Live Sound Arena	Your spot (approx. 30 seconds) on the huge, 45 m <sup>2</sup> video wall in front of the Live Sound Arena.	7 times a day, before each presentation slot.	X		
Carpet inlay Studio Village	Your brand logo and stand number visible on the carpet in the Studio Village, Hall 11.0	All days of the trade fair	X		
Goodie bag item Future Talents Day	All participants of the Future Talents Day will receive a bag with useful and informative goodies. With your promotional item in the goodie bag, you'll get attention from the professionals of tomorrow.	All day on 28. April	X		
Hosted Buyer programme: item on hotel room	Prolight + Sound invites approx. 100 decision-makers from the event industry as VIPs. They will receive a welcome package at the hotel. Here you can be represented with a small, personal gift.		X		
Mention as partner + goodie bag item: Guided Tours Theatre + Light	The presenter of the Guided Tours on "Theatre + Light" mentions you as a partner of the show – you are also present with your promotional item in the goodie bag for the participants.	25. – 27. April., 2 times a day	X	X	
Mention as partner + goodie bag item: Guided Tours Sustainability	The presenter of the Guided Tours on the topic of "Sustainability" mentions you as a partner of the show – you are also present with your promotional item in the goodie bag for the participants.	26. – 27.4., 1 time a day	X	X	
<b>Service</b>	<b>Individual service</b>	<b>Rate</b>			
Branded Lanyards	Lanyard distribution	5,600 €			

**SOLD!**

Interested? Your Contact: [prolight-sound@messefrankfurt.com](mailto:prolight-sound@messefrankfurt.com)