

Press release

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Prolight + Sound 2022 is calling for outstanding projects to be honoured at “Opus – German Stage Award”

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Especially in these challenging times, it is of particular importance to put the spotlight on creative excellence in the entertainment technology sector. At Prolight + Sound (26 to 29 April 2022), the "Opus - German Stage Award" will be awarded to productions that have created special visitor experiences through the innovative use of event technology. Applicants can submit their projects on the Prolight + Sound website until 1 October 2021.

The past one and a half years have been an unprecedented test for all professionals in the sector. Nevertheless, the productive cooperation between organisers, venue operators, directors, technicians, artists and other trades has produced memorable stage events in compliance with strict regulations. "The players in the event industry have shown a special creative power and ingenuity. They have mastered the most demanding tasks in order to reconcile safety and entertainment. Against this background, the Opus 2022 is more than ever a bow to the innovative spirit of our industry," says Mira Wölfel, Director of Prolight + Sound.

Opus - German Stage Prize

The Opus has been awarded to outstanding personalities and projects since 1995. The focus is on the technical realisation of theatre and musical productions, concerts and tours as well as corporate events. The Opus is awarded annually at Prolight + Sound, the leading trade fair for event, stage and media technology. The initiators of the award are the VPLT (Association of Media and Event Technology), the EVVC (European Association of Event Centres) and Messe Frankfurt. Most recently, the Opus went to Philip Stölzl's production of "Rigoletto" at Seebühne Bregenz.

A jury of experts, consisting of members of the association, representatives of Messe Frankfurt and other industry experts, will select the winning projects from the submissions.

All information on the application process can be found at www.prolight-sound.com/opus. Further details on Prolight + Sound at www.prolight-sound.com.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

As an international trade fair brand, Prolight + Sound is present with events in Germany, China, Russia and Dubai. More on the global activities at www.prolight-sound.com/worldwide.

Press information and photographic material:

- www.prolight-sound.com/presse

Links to websites

- www.facebook.com/prolightsoundfrankfurt/
- www.twitter.com/pls_frankfurt
- www.instagram.com/pls_frankfurt
- www.youtube.com/plsfrankfurt
- www.prolight-sound.com/linkedin

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com