

Press release

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Prolight + Sound 2019 with the first Broadcast + Production Forum

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A new highlight for professionals from the fields of radio and moving-image production: the première of the 'Broadcast + Production Forum' seminar programme will be held at Prolight + Sound on Friday, 5 April. There, speakers with hands-on experience will present technological trends and future-oriented projects. Participation is free of charge for Prolight + Sound visitors.

From the triumph of IP-based transmission, via virtualised playout, to UHD streaming: new technological solutions are changing the sector at a rapid pace. The new Broadcast + Production Forum at Prolight + Sound provides a platform for these and other innovations and creates a contact point between companies, decision makers and users. Manufacturers of products such as cameras, radio links, streaming encoders, picture mixers, broadcast panels and specialised audio applications have the chance to present their solutions in 45-minute lectures.

The programme will be compiled by experts of the Hessischer Rundfunk broadcasting station and product specialists from companies represented at Prolight + Sound. Exhibitors from the broadcasting and production sector can submit lecture proposals until the end of January.

The Broadcast + Production Forum will be held in Hall 4, Level C, Room 'Consens' from 11.00 to 18.00 hrs on 5 April.

Further information about Prolight + Sound can be found at www.prolight-sound.com.

Contact for lecture proposals:
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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With over 2,400 employees at 30 locations, the company generates annual sales of around €669 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Messe Frankfurt Exhibition GmbH
Ludwig-Erhard-Anlage 1
60327 Frankfurt am Main

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Prolight + Sound
The Global Entertainment Technology
Show
Frankfurt am Main, 2. to 5. April 2019